

15:10~15:30

----- Tea break -----

15 :35—16:05

Winning on the Marketing

Professor Yan Qiming(Hong Kong , China)

16 :10—16:40

How to maximize the effectiveness of market research

Tian Tao

CCTV Market Research Ltd.(China)

16:50~17:20

Marketing features and practice cognitive in high value-added products market

Huang Lin

Kobe University (Japan)

17:20~17:50

- Interactive time between speakers and participants represent
(Representatives can ask questions freely, but the time is controlled in 30 minutes)

THE END
