GMAP SESAMI Academic Research Seminar

Business Models and performance



Wednesday, Oct. 30, 2019 Daikaigi-shitsu, Main Building Graduate School of Business Administration Kobe University

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	Information
Date & Time	Wednesday October 30, 2019 13:00 – 14:30
Abstract	Business models have implications for value creation and thereby also for internal and external reporting. However, business models challenge existing nodes of comparison and benchmarking. The focus of this talk is to provide insights on how to overcome paradoxes of comparability and uniqueness; a trait often connected to the work on depicting business models.
Place	Daikaigi-shitsu, Main Building, Kobe University
Intended Participants	Masters/Doctoral students and professors who are interested in Business Models and performance
Language	English
Remarks	Papers to be talked at the seminar will be distributed to participants in advance.
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